

Why Do Donors Choose the Holston Conference Foundation?

The Foundation honors my wishes as a donor.

The Foundation pays particular detail to a donor's wish through listening, asking questions and providing a customized donor agreement that serves as a stewardship road map between the Foundation and the donor. Donors can choose how the gift is distributed, the criteria for grant awards, and prudently invests/spends the gift so that it meets the donor's desires in perpetuity.

I appreciate that you value my story as much as the gift.

A legacy gift is more than just the amount or the purposethere is always a story behind it. Donors can honor or memorialize a loved one by naming the fund. Donors may wish to share values they have learned in church or through life. Perhaps an individual experienced a life-changing moment at camp or participated in a ministry of the local church and saw other lives being changed. The Foundation stewards the gift as we remember the donor's story and inspire others.



I value the confidentiality the Foundation brings to my gift.

Confidentially is critical to the Foundation's work with donors. Some donors prefer having their story told so that others may either contribute to their fund or be inspired to create similar gifts. Others prefer that the gift remain confidential for various reasons or even anonymous. We honor a donor's wishes and value both approaches.

I want to support multiple organizations with my gift.

The Foundation serves as a convenient and trusted servant to donors who have a passion to give to multiple organizations in their estate plan. Whether making a gift to their local church, a national or international ministry or an organization in their own community, the Foundation stewards the gift and makes distributions according to the donor's wishes.

I am concerned my church may close or merge in the future. What happens to my gift?

The Holston Conference Foundation exists to support the local church in their mission of serving their communities and the world as they make disciples of Jesus Christ for the transformation of the world. If a church closes or merges with another church, the donor can select a contingency plan in their donor agreement.

I chose the Foundation to give stock to my church because it is easy and cost-effective.

For just an \$8 brokerage fee, the Foundation processes stock and distributes the proceeds according to a donor's directive. We provide the DTC transfer form to the donor who then gives it to their broker. Key to this process is direct communication from the donor to the Foundation of the stock, number of shares and purpose of the gift. The Foundation will liquidate the share, receipt the donor and distribute 100% of the shares as directed.

I wish to give a gift that provides an income for me or my loved one, such as a gift annuity.

The Foundation is approved by several states to enter into charitable gift annuity agreements which may offer a sizeable income tax deduction, tax-free income and fixed returns that far exceeds CD rates. The Foundation is also equipped to custody charitable trusts, process bequests and steward endowments. Customized illustrations for both the Donor and professional advisors are available to assist them deciding the best option for this type of gift.

What Will be Your Legacy?

If this is a question you struggle with and you would like assistance from the Foundation we are here to serve you. Foundation staff will listen to your hopes, fears and dreams of leaving a gift to your church or favorite ministry. Please <u>click here</u> to contact the Foundation or call us at 865-690-8124 to discuss your options.



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