

## Why are we focused on malaria?

Malaria is a global health problem, affecting more than 500 million and killing more than one million every year. Every 30 seconds, a child dies of malaria. Malaria disproportionately affects young children and pregnant women. The people of The United Methodist Church have the unique opportunity to put discipleship into action to make a difference. Malaria is a treatable and preventable disease and it is a fight we can win.

## Why Africa?

More than 90 percent of the one million malaria deaths each year occur in sub-Saharan Africa. One in five children who dies before age five will die of malaria. Malaria was eliminated in the United States in the 1950s, but it remains a serious health issue across the globe, particularly in developing African countries. The United Methodist Church has been operating hospitals and clinics across Africa for more than 160 years, allowing us to reach the most remote areas, providing care and treatment where people need it most.

## Why is this effort to fight malaria different than what we have done before?

Imagine No Malaria is a comprehensive effort to deliver a sustainable solution to the malaria burden in Africa. Imagine No Malaria represents an unprecedented approach, which includes prevention, education, communication and treatment resources in a life-changing ministry.

## How is Imagine No Malaria different from Nothing But Nets?

The success of Nothing But Nets has lifted us to a place where a sustainable victory over malaria is possible. The great work of Nothing But Nets will continue as part of Imagine No Malaria. Mosquito nets remain very important tool, and when combined with education, communications and improved treatment, we will achieve a sustainable victory over malaria.

## What can we do to maximize our impact?

Imagine No Malaria offer something for everyone – here are three ways to make a big impact in the fight against malaria:

1. **Make a gift** – \$10 will buy a net to protect an entire family in Africa. And, \$1,000 provides enough resources to protect 100 lives.
2. **Monthly Pledge** – Will you make a small sacrifice each month to help save lives? A simple gift of \$28, less than \$1 per day, is a great place to start. A \$28 monthly pledge will sponsor the work of Imagine No Malaria for three years. During that time, your generosity will save 100 lives.
3. **Sunday To Save Lives** – encourage your entire church to designate worship service as a group in this life-changing ministry.

## Can we really achieve this goal?

Yes. The world already possesses the treatment and preventative measures to eliminate deaths from malaria. Working with a Christ-like compassion, 11.5 million United Methodists are opening doors to those who need it most.

## Is The United Methodist Church working alone in this effort?

No. The United Methodist Church is blessed to work alongside several key partners in the fight against malaria. With partnership support from the United Nations Foundation (UNF) and The Global Fund to Fight AIDS, Tuberculosis and Malaria, The United Methodist Church will harness the energy of an entire denomination to empower our brothers and sisters in Africa to achieve a sustainable victory over malaria.

## How much of my contribution will go to fighting malaria?

Thanks to a generous grant from the United Nations Foundation that will pay for all administrative costs of Imagine No Malaria, one hundred percent of contributions to this ministry will go to the fight against malaria.